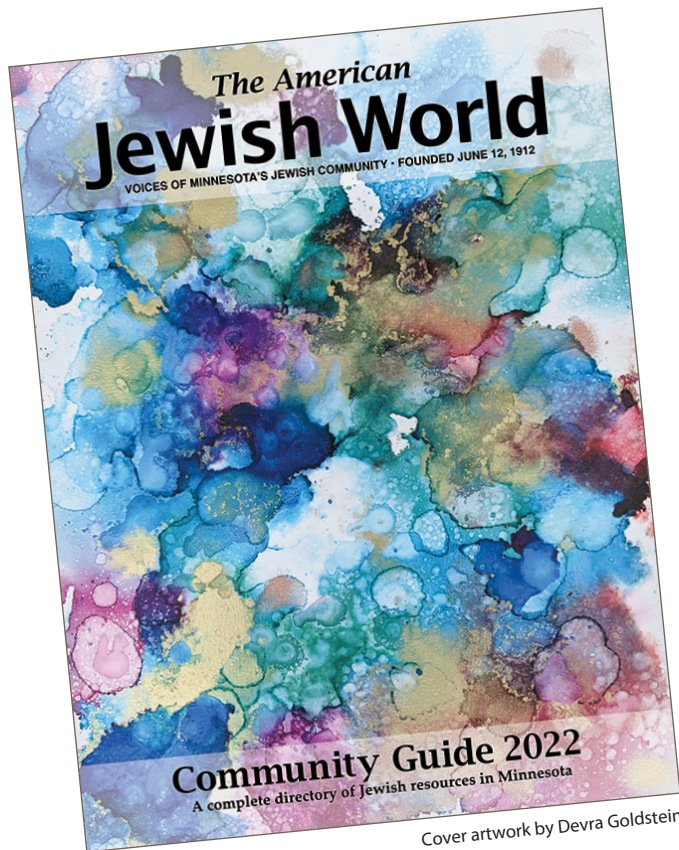


AJW's 17th Annual Edition!



Cover artwork by Devra Goldstein

Everything Jewish in Minnesota in one handy, colorful Guide!

The American Jewish World, the newspaper of the Jewish community in Minnesota, will publish its 17th annual directory of community, business and professional resources on **February 10, 2023**.

You can be a part of this publication, a valuable resource for the entire Minnesota Jewish community. **The Community Guide 2023** — with its complete directory of Jewish institutions and other useful information — will be an advertising investment that will benefit your business throughout the year.

YOUR AD WILL REACH 10,000 JEWISH HOUSEHOLDS IN MINNESOTA

The **Community Guide 2023** will be mailed to Jewish families in the Twin Cities, Duluth, Rochester and other cities. Copies of this 4-color magazine will also be provided to chambers of commerce and to real estate agents.

Ad space reservation deadline: JAN. 6, 2023

Display advertising rates and specifications*

Full page: \$1,720

Non-Bleed, 7-3/8" wide x 9-7/8" high
Bleed (Trim Size), 8-3/8" w x 10-7/8" h

2/3 page: \$1,220

4-3/4" w x 9-7/8" h

Half page: \$1,020

7-3/8" w x 4-3/4" h

1/3 page: \$680

4-3/4" w x 4-3/4" h (horizontal)
2-1/4" w x 9-7/8" h (vertical)

1/6 page: \$400

4-3/4" w x 2-1/4" h (horizontal)
2-1/4" w x 4-3/4" h (vertical)

1/12 page: \$220

2-1/4" w x 2-1/4" h

Inside front & back covers: \$2,200

• 4-color ads: add \$200

Color charges are waived for full-page ads.

Format

4-color magazine; cover: 100# coated stock, inside pages: 50# offset.

Submitting digital files

We accept PDF and InDesign files (300 dpi, 133 line screen). Files over 15MB in size should be sent via Dropbox, etc.

For technical questions contact Monte Gruhlke at news@ajwnews.com or call 612-824-0030.

*All prices include FREE directory listing; nonprofits currently advertising with the AJW receive discounted rates.

Questions? Call the AJW at 612-824-0030; e-mail: editor@ajwnews.com

The American
Jewish World

VOICES OF MINNESOTA'S JEWISH COMMUNITY

To reserve your ad space,
call **Mordecai Specktor** at **612-824-0030**
or e-mail: editor@ajwnews.com