

# *We're blowing our own shofar*



Beginning in 1912, the American Jewish World has brought the news — from family simchas to the great epochal events that shaped our world — to Minnesota's Jewish community.

We will celebrate 100 years of independent Jewish journalism on July 20, with the **AJW Centennial Special Edition**. This will be an opportunity for our readers, synagogues, Jewish agencies and groups, and local businesses to show their support for the American Jewish World, a veritable pillar of the Jewish community and an important voice in the greater society of Minnesota over generations.

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*The AJW Centennial Special Edition will be mailed to 15,000 households!*

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For information about advertising, contact Mordecai Spektor at 952.259.5234, e-mail: [editor@ajwnews.com](mailto:editor@ajwnews.com). The advertising space reservation deadline for the July 20 edition is 12 p.m. Wednesday, July 11.

The American Jewish World  
**100**  
years  
VOICES OF MINNESOTA'S JEWISH COMMUNITY